

# CAREER CARD MATCHING GAME



## **ANIMAL CARE SPECIALIST**

- Cleans the zoo habitats every day and provides the animals with food and water
- Designs and builds enrichment for animals
- Trains animals in a variety of behaviors

## **EDUCATOR**

- Creates educational materials that share the zoo's conservation messaging
- Visits schools, libraries, and other community locations to teach people about animals and conservation
- Leads activities, classes, programs, and animal encounters at the zoo and around the community

## **VETERINARIAN**

- Performs medical procedures and assists with the births of zoo babies when necessary
- Observes, diagnoses, and creates treatment plans for zoo animals
- Provides preventative care and routine check ups to help animals stay healthy

## **CONSERVATION MANAGER**

- Provides opportunities for staff to participate in ongoing conservation projects at the zoo and around the world
- Shares conservation information with the public
- Establishes green initiatives and offers ideas to the public on how to be more sustainable

## **COMMISSARY SPECIALIST**

- Weighs, prepares, and coordinates zoo animal diets
- Keeps the kitchen clean and sanitary for food preparation
- Properly stores animal food items and orders more when inventory gets low

## **RETAIL TEAM**

- Orders and maintains items to be sold in the gift shop
- Sets prices for items in the gift shop
- Monitors which items sell, and do not sell, at the zoo

## **ARCHITECT**

- Creates technical drawings, like blueprints, using computer software
- Collaborates with animal care specialists, veterinarians, and horticulturists to ensure habitat requirements are met
- Designs indoor and outdoor spaces that meet the needs of both the animals and the public

## **HORTICULTURIST**

- Collaborates with animal care specialists and veterinarians to identify plants and trees that can be safely eaten by zoo animals (i.e. browse)
- Grows plants, fruits, and vegetables for animals to eat
- Designs the zoo's landscaping by planting and maintaining flowers, trees and bushes

## **MARKETING**

- Designs the zoo's map, signs, and advertisements
- Plans and hosts special events to encourage people to visit the zoo
- Promotes the zoo through social media platforms (Facebook, Instagram, etc.) and traditional media (Radio and TV)

## **CHIEF EXECUTIVE OFFICER (CEO)**

- Oversees daily operations and sets a clear vision for the future of the zoo
- Works with zoo leadership and board members to make major decisions regarding the future of the zoo
- Represents the zoo's values and vision in the media and at community events